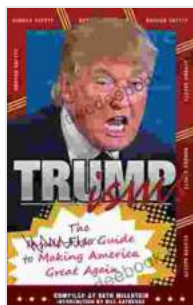


# The Rise and Fall of Trumpisms: An Analysis of Marc Frank's Work



## Trumpisms by Marc Frank

★★★★☆ 4.5 out of 5

Language	: English
File size	: 2566 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 122 pages
Lending	: Enabled



Marc Frank, a lexicographer and author, has been chronicling the rise and fall of Trumpisms since the early days of Donald Trump's presidential campaign. In his book, "Trumpisms: The Language of Donald Trump," Frank argues that Trump's unique way of speaking has had a profound impact on American politics and culture.

Frank defines Trumpisms as "words, phrases, and rhetorical devices that are characteristic of Donald Trump's speech." These include neologisms (new words), slogans, and catchphrases, as well as more一般的语言技巧比如重复、夸张和攻击性语言。

Trumpisms have been a source of both fascination and controversy. Some people find them to be refreshing and authentic, while others find them to be offensive and divisive. Regardless of one's opinion of Trumpisms, there

is no doubt that they have had a significant impact on the way we communicate about politics.

In his book, Frank traces the origins of Trumpisms back to Trump's early days in business and reality television. He argues that Trump's unique way of speaking was a key factor in his success in both arenas. Trump's ability to connect with voters on a personal level, even those who disagreed with his policies, was due in part to his use of language.

However, Frank also argues that Trumpisms have had a negative impact on American politics. He believes that Trump's use of inflammatory language has contributed to the polarization of American society. Additionally, Trump's attacks on the media and other institutions have undermined public trust in these institutions.

In recent years, Trump's use of Trumpisms has declined. This is likely due to a number of factors, including his loss in the 2020 presidential election and the growing backlash against his rhetoric. However, it is still too early to say whether Trumpisms will disappear completely from the American political landscape.

Marc Frank's work on Trumpisms is a valuable contribution to our understanding of the language of politics. His analysis provides insights into how Trump's unique way of speaking has shaped American politics and culture.

## **Examples of Trumpisms**

Here are some examples of Trumpisms:

- "Make America Great Again"
- "Fake news"
- "Crooked Hillary"
- "Low-energy Jeb"
- "You're fired!"
- "Very fine people on both sides"
- "I'm a very stable genius"
- "Witch hunt"
- "Deep state"
- "Drain the swamp"

These are just a few examples of the many Trumpisms that have entered the American political lexicon. These words and phrases have had a significant impact on the way we communicate about politics. They have also been used to promote Trump's agenda and to attack his opponents.

### **The Impact of Trumpisms**

Trumpisms have had a profound impact on American politics and culture. They have helped to shape Trump's image as a populist outsider and have contributed to the polarization of American society. Additionally, Trump's use of inflammatory language has undermined public trust in the media and other institutions.

The long-term impact of Trumpisms is still unknown. However, it is clear that they have had a significant impact on the way we communicate about

politics. It is also possible that Trumpisms will continue to be used by future politicians, even after Trump leaves office.

Marc Frank's work on Trumpisms is a valuable contribution to our understanding of the language of politics. His analysis provides insights into how Trump's unique way of speaking has shaped American politics and culture. Trumpisms have had a profound impact on the way we communicate about politics, and it is likely that they will continue to be used in the years to come.



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