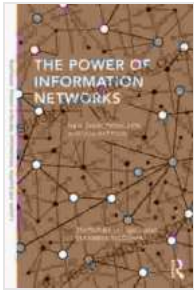


# New Directions for Agenda Setting: Routledge Studies in Global Information

Edited by:



**The Power of Information Networks: New Directions for Agenda Setting (Routledge Studies in Global Information, Politics and Society Book 8)** by Lei Guo

★★★★★ 5 out of 5

Language : English  
File size : 6238 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 253 pages  
Screen Reader : Supported



- Maxwell McCombs
- Donald L. Shaw

Publisher: Routledge

Publication Date: 2022

: 978-1-032-14926-5

**About the Book**

Agenda setting is a crucial process in which the media influences public opinion and policy debates. By deciding which issues to cover and how to frame them, the media can shape the way people think about and respond to the world around them. This book explores the latest research on agenda setting, providing a comprehensive overview of the current state of the field and identifying new directions for future inquiry.

The book is divided into four parts:

1. **Theoretical Foundations of Agenda Setting** provides an overview of the key theories and concepts that underpin agenda setting research.
2. **Empirical Research on Agenda Setting** presents a wide range of empirical studies that explore the effects of agenda setting on public opinion and policy debates.
3. **New Directions in Agenda Setting Research** identifies new areas of inquiry for agenda setting research, including the role of social media, the impact of globalization, and the challenges of agenda setting in a fragmented media environment.
4. summarizes the key findings of the book and discusses the implications for future research and practice.

With contributions from leading scholars in the field, this book is an essential resource for anyone interested in agenda setting and its impact on public opinion and policy debates.

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### **Reviews**

"This is a timely and important book that brings together the latest research on agenda setting. The authors provide a comprehensive overview of the current state of the field and identify new directions for future inquiry. This book is essential reading for anyone interested in agenda setting and its impact on public opinion and policy debates."

—**Ann N. Crigler, University of Southern California**

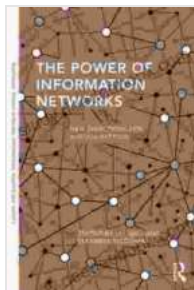
"This book offers a comprehensive and up-to-date review of the field of agenda setting. The authors provide a clear and concise overview of the key theories and concepts, and they present a wide range of empirical studies that explore the effects of agenda setting on public opinion and policy debates. This book is a valuable resource for anyone interested in agenda setting and its impact on the media and society."

—David Weaver, Indiana University

## About the Editors

**Maxwell McCombs** is the Jesse H. Jones Centennial Professor in Communication at the University of Texas at Austin. He is the author or co-author of more than 20 books, including *Agenda Setting: Readings on Media, Public Opinion, and Policymaking* (with Donald L. Shaw).

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