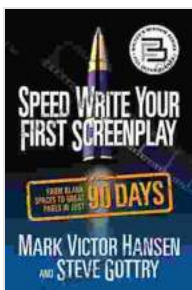


From Blank Spaces to Great Pages in Just 90 Days: A Practical Guide to Creating Engaging Content

In today's digital age, content is king. Businesses that want to succeed online need to create high-quality content that will engage their audience and drive traffic to their website. However, creating great content isn't always easy. It can be time-consuming and difficult to know where to start.

That's where this guide comes in. In this guide, we'll walk you through the steps of creating great content in just 90 days. We'll cover everything from planning your content to promoting it. By the end of this guide, you'll have all the tools you need to create engaging content that will help you achieve your business goals.

The first step to creating great content is to plan it. This means taking the time to think about what you want to say, who you want to reach, and how you want to say it.



Speed Write Your First Screenplay: From Blank Spaces to Great Pages in Just 90 Days by Mark Victor Hansen

★★★★☆ 4.5 out of 5

Language	: English
File size	: 2122 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 55 pages
Item Weight	: 1.5 pounds
Dimensions	: 6.5 x 1 x 9.25 inches
Hardcover	: 296 pages



Here are some questions to ask yourself when planning your content:

- What are your business goals?
- Who is your target audience?
- What are their needs and interests?
- What type of content will best engage your target audience?
- How will you promote your content?

Once you have a good understanding of your goals and target audience, you can start to develop a content plan. This plan should include the following:

- A list of topics you want to cover
- The type of content you will create (e.g., blog posts, articles, videos, infographics)
- A schedule for creating and publishing your content

Once you have a content plan in place, you can start to create your content. Here are some tips for creating great content:

- **Write clear and concisely.** Your content should be easy to read and understand. Use short sentences and paragraphs, and avoid jargon.
- **Be interesting and engaging.** Your content should be interesting and engaging to your target audience. Use strong verbs, vivid imagery, and

personal anecdotes to make your content come alive.

- **Be informative and helpful.** Your content should provide value to your target audience. Share your knowledge and expertise, and offer solutions to their problems.
- **Be original.** Your content should be unique and original. Don't just copy someone else's work. Put your own spin on things and share your own insights.

Once you have created your content, it's important to promote it so that people can find it. Here are some tips for promoting your content:

- **Share your content on social media.** Social media is a great way to reach your target audience and promote your content. Share your content on Twitter, Facebook, Instagram, and other social media platforms.
- **Submit your content to directories and search engines.** There are a number of directories and search engines that you can submit your content to. This will help people find your content when they are searching for information.
- **Run paid advertising campaigns.** Paid advertising campaigns can be a great way to reach a wider audience and promote your content. You can run paid advertising campaigns on social media, search engines, and other websites.

Once you have started promoting your content, it's important to track your results so that you can see what's working and what's not. Here are some metrics you can track:

- **Website traffic:** How many people are visiting your website after reading your content?
- **Social media engagement:** How many people are liking, sharing, and commenting on your content on social media?
- **Search engine rankings:** How high is your content ranking in search engine results pages (SERPs)?
- **Conversions:** How many people are taking the desired action after reading your content (e.g., signing up for your email list, purchasing your product)?

By tracking your results, you can see what's working and what's not. This information can help you improve your content and make it more effective.

Creating great content is essential for businesses that want to succeed online. By following the steps in this guide, you can create engaging content that will help you achieve your business goals.

Remember, creating great content takes time and effort. But if you're willing to put in the work, you can create content that will help you attract more customers, grow your business, and achieve your goals.



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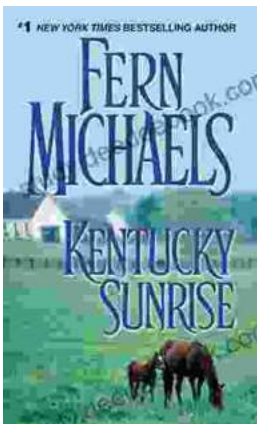
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